

**Democratic Senate Campaign Committee**

**Spots Missed**

Friday	10/26/12	CBS This Morning	P-2	(7:00:00 AM-7:30:00 AM)	:30	\$450.00	09765671	41237
Thursday	11/01/12	CBS This Morning	P-2	(7:30:00 AM-8:00:00 AM)	:30	\$450.00	09765671	41237
Wednesday	10/24/12	CBS This Morning	P-2	(7:00:00 AM-7:30:00 AM)	:30	\$450.00	09765671	41237
								\$1,350.00

**MG Offer**

1X Mon 6-7A on 11/5 @ \$1350  
(P1)

11/06/12	13	5
11/06/12	14	8
11/06/12	13	6

## Williams, Lynda

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**From:** Connell II, Jim  
**Sent:** Thursday, November 01, 2012 2:17 PM  
**To:** Williams, Lynda  
**Subject:** FW: DSCC MG Offer

Jim Connell  
National Sales Manager  
WKRC/EKRC-TV  
Cincinnati, Ohio  
P (513) 763-5481  
F (513) 763-5562  
E [jconnell@local12.com](mailto:jconnell@local12.com)

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**From:** Bradley, Alexandra [mailto:[Alexandra.Bradley@msmtvsales.com](mailto:Alexandra.Bradley@msmtvsales.com)]  
**Sent:** Thursday, November 01, 2012 2:13 PM  
**To:** Connell II, Jim  
**Subject:** RE: DSCC MG Offer

approved

*Alexandra Keller*  
Senior Account Executive  
Millennium Sales-DC  
p. (202) 955-5342  
f. (202) 955-5348  
[alexandra.bradley@msmtvsales.com](mailto:alexandra.bradley@msmtvsales.com)

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**From:** Connell II, Jim [mailto:[jconnell@local12.com](mailto:jconnell@local12.com)]  
**Sent:** Thursday, November 01, 2012 2:07 PM  
**To:** Bradley, Alexandra  
**Subject:** DSCC MG Offer

Hi,

See attached MG offer for the DSCC.

Thanks!

Jim

Rep Order# 9765671 Ver# 21 Status Revised  
EC'd Yes

Traffic Order# 41237

Printed: 10/24/2012 3:25 PM  
Last Received: 10/24/2012 3:15 PM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 3

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DSCC IE  
Estimate# 1370  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1370  
Flight Dates 10/02/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

\*\*\*\*\* Contract Coversheet \*\*\*\*\*

V.5 9/28

SEE LNS 69-70:

MKGD FOR SPOTS MISSED ON LN #40:10/6-11/3 (1/WK)

SEE LN 71: MKGD FOR SPOTS MISSED ON LN #41:10/7-11/4 (1/WK)

V.21 10/24

SEE LNS 77-78:

MKGD FOR SPOTS MISSED ON LN #13:10/24 (1/WK), 10/26 (1/WK)

\*\*\*\*\*

Rep Order# 9765671 Ver# 21 Status Revised  
EC'd Yes

Traffic Order# 41237

Printed: 10/24/2012 3:25 PM  
Last Received: 10/24/2012 3:15 PM  
Showing Buylines: All Rep & Sta Revised Lines

2 of 3

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DSCC IE  
Estimate# 1370  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1370  
Flight Dates 10/02/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

---CONTRACT COMMENT---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

---REMARKS---

V.21 10/24

SEE LNS 77-78:

MKGD FOR SPOTS MISSED ON LN #13:10/24(1/WK),10/26(1/WK)

PLS CF - THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	*13	TU-F,M	7A-730A	THE EARLY SHOW	:30	\$450.00	10/09-10/22	2	2	4	\$2,700.00	
							10/23-10/29	0	1	0		
							10/30-11/05	2	1	2		
				[MADE-GOOD BY LINE(S) 77 78]								
				V21 Effective Dates Changed								
	*77	TH-F	5A-530A	NEWS	:30	\$450.00	10/25-10/26	1	1	1	\$450.00	
				[MKGD FOR SPOTS MISSED ON LN #13: 10/24(1/WK) 10/26(1/WK)]								
				V21 Added								
	*78	F	8A-9A	NEWS	:30	\$450.00	10/26-10/26	1	1	1	\$450.00	
				[PART OF A MKGD MADE UP OF LINES 77 78]								
				V21 Added								

---REPORT TOTALS---

Report Totals: 8 / \$3,600.00

Rep Order# 9765671 Ver# 21 Status Revised  
EC'd Yes

Traffic Order# 41237

Printed: 10/24/2012 3:25 PM  
Last Received: 10/24/2012 3:15 PM  
Showing Buylines: All Rep & Sta Revised Lines

3 of 3

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DSCC IE  
Estimate# 1370  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1370  
Flight Dates 10/02/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

---SALES MONTHLY TOTALS---

Oct 12: 164 / \$197,775.00 Nov 12: 58 / \$87,475.00  
Sales Totals: 222 / \$285,250.00  
Station Totals: 222 / \$285,250.00  
Lines not sent/rclcd/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$792,361	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	28%
		WKRC	36%	WLWT	21%	WSTR	2%	WXIX	12%		

Books null  
Demos RA35+

**Connell II, Jim**

**From:** ahoff@local12.com  
**Sent:** Wednesday, October 24, 2012 11:06 AM  
**To:** Connell II, Jim; Williams, Lynda  
**Subject:** Spot - Preempt: Connie Pillich for State Rep - 67030

Station: WKRC-TV

Order Information:

Order #: 67030  
Order Total: \$213,520.00  
Agency: Buying Time Media  
Advertiser: Connie Pillich for State Rep  
Product: PILLICH 4 STATE REP  
Alternate Order #: 09847073  
Estimate #: 2188  
Flight Dates: 10/19/12 - 11/05/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (67030-50-1) :  
Rate: \$3,500.00  
Air Date: Fri 10/26/12  
Eligible Days: -----  
Inventory Code: Fri Reg 3  
Inventory Description: Fri Reg 3  
Inventory Code Time: 10:00 PM-11:00 PM  
Spot Type: NM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/ Notice  
Preempt Reason: No Avail

X Sun 1-4P (ABC TV)  
on 10/26 ② 11(00  
(Connie Pillich #  
67030-56-1)

**Connell II, Jim**

**From:** dmcullah@wkrc.com  
**Sent:** Wednesday, October 24, 2012 2:08 PM  
**To:** Connell II, Jim; Williams, Lynda  
**Subject:** Spot - Preempt: Connie Pillich for State Rep - 67030

Station: WKRC-TV

Order Information:

Order #: 67030  
Order Total: \$213,520.00  
Agency: Buying Time Media  
Advertiser: Connie Pillich for State Rep  
Product: PILLICH 4 STATE REP  
Alternate Order #: 09847073  
Estimate #: 2188  
Flight Dates: 10/19/12 - 11/05/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (67030-56-1) :  
Rate: \$6,000.00  
Air Date: Thu 10/25/12  
Eligible Days: ---Th---  
Inventory Code: Thu Reg 2  
Inventory Description: Thu Reg 2  
Inventory Code Time: 9:00 PM-10:00 PM  
Spot Type: NM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/ Notice  
Preempt Reason: No Avail

Rep Order# 9765671 Ver# 20 Status Returned  
EC'd Yes

Traffic Order# 41237

Printed: 10/24/2012 9:04 AM  
Last Received: 10/23/2012 2:48 PM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DSCC IE  
Estimate# 1370  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1370  
Flight Dates 10/02/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

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--- REMARKS ---

pls see line 13  
t/r  
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	-----	---	---	---	-----	-----
	*13	TU-F,M	7A-730A	THE EARLY SHOW	:30	\$450.00	10/09-11/05	2	4	8	\$3,600.00	
Station Remark: V20 1x na 10/24 mg thur/fri 5-530a new ncir 10/25-26 & 1x na 10/26 mg fri 8-9a news ncir 10/26												

--- REPORT TOTALS ---

Report Totals: 8 / \$3,600.00

--- SALES MONTHLY TOTALS ---

Oct 12: 164 / \$197,775.00 Nov 12: 58 / \$87,475.00

Sales Totals: 222 / \$285,250.00

Station Totals: 222 / \$285,250.00

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--- COMPETITIVE ---

Market Totals	\$792,361	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	28%
		WKRC	36%	WLWT	21%	WSTR	2%	WXIX	12%		

Books null  
Demos RA35+

Rep Order# 9765671 Ver# 20 Status Returned  
EC'd Yes

Traffic Order# 41237

Printed: 10/24/2012 9:04 AM  
Last Received: 10/23/2012 2:48 PM  
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DSCC IE  
Estimate# 1370  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1370  
Flight Dates 10/02/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

## **Connell II, Jim**

**From:** ahoff@local12.com  
**Sent:** Tuesday, October 23, 2012 1:14 PM  
**To:** Connell II, Jim; Williams, Lynda  
**Subject:** Spot - Preempt: Democratic Senate Campaign Committee - 41237

Station: WKRC-TV

Order Information:

Order #: 41237  
Order Total: \$285,250.00  
Agency: Great American Media  
Advertiser: Democratic Senate Campaign Committee  
Product: DSCC IE  
Alternate Order #: 09765671  
Estimate #: 1370  
Flight Dates: 10/02/12 - 11/06/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (41237-13-5) :  
Rate: \$450.00  
Air Date: Fri 10/26/12  
Eligible Days: MTWThF---  
Inventory Code: CBS This Morning  
Inventory Description: CBS Morning News  
Inventory Code Time: 7:00 AM-7:30 AM  
Spot Type: NM  
Restricted: Earliest start: 7:00:00 AM, Latest end: 7:30:00 AM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/ Notice  
Preempt Reason: No Avail

|x for 8-9A on 10/26 news

## **Connell II, Jim**

**From:** ahoff@local12.com  
**Sent:** Tuesday, October 23, 2012 11:41 AM  
**To:** Connell II, Jim; Williams, Lynda  
**Subject:** Spot - Preempt: Democratic Senate Campaign Committee - 41237

Station: WKRC-TV

### Order Information:

Order #: 41237

Order Total: \$285,250.00

Agency: Great American Media

Advertiser: Democratic Senate Campaign Committee

Product: DSCC IE

Alternate Order #: 09765671

Estimate #: 1370

Flight Dates: 10/02/12 - 11/06/12

Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (41237-13-6) :

Rate: \$450.00

Air Date: Wed 10/24/12

Eligible Days: MTWThF---

Inventory Code: CBS This Morning

Inventory Description: CBS Morning News

Inventory Code Time: 7:00 AM-7:30 AM

Spot Type: NM

Restricted: Earliest start: 7:00:00 AM, Latest end: 7:30:00 AM

Length: :30

Channel(s): [1] WKRC

Priority: Preemptible w/ Notice

Preempt Reason: No Avail

1x Thurs-Fri 7:00-7:30AM  
or 10/25-10/26 News

# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
<b>Advertiser: Democratic Senate Campaign Committee</b>												
<b>Agency: Great American Media</b>												
<b>Station: WKRC-TV</b>												
<b>Order: 41237</b>												
<b>Line: 1</b>												
10/09/12	Tuesday	:29:25 AM	:30	\$425.00	DSOH-T 5a	Good Morn Cincinnati (5:00:00 AM-5:30:00 ADSCC IE			1370	P-3	1 MWASH-	
10/12/12	Friday	:12:50 AM	:30	\$425.00	DSOH-T 5a	Good Morn Cincinnati (5:00:00 AM-5:30:00 ADSCC IE			1370	P-3	2 MWASH-	
10/23/12	Tuesday	:08:46 AM	:30	\$425.00	DSOH-T 5a	Good Morn Cincinnati (5:00:00 AM-5:30:00 ADSCC IE			1370	P-3	5 MWASH-	
10/24/12	Wednesday	:29:42 AM	:30	\$425.00	DSOH-T 5a	Good Morn Cincinnati (5:00:00 AM-5:30:00 ADSCC IE			1370	P-3	6 MWASH-	
11/02/12	Friday	:05:27 AM	:30	\$425.00		5a Good Morn Cincinnati (5:00:00 AM-5:30:00 ADSCC IE			1370	P-3	8 MWASH-	
11/05/12	Monday	:13:59 AM	:30	\$425.00		5a Good Morn Cincinnati (5:00:00 AM-5:30:00 ADSCC IE			1370	P-3	7 MWASH-	
<b>\$2,550.00</b>												<b>6</b>
<b>Line: 2</b>												
10/02/12	Tuesday	:41:18 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE			1370	P-2	1 MWASH-	
10/08/12	Monday	:54:15 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE			1370	P-2	2 MWASH-	
<b>\$1,100.00</b>												<b>2</b>
<b>Line: 3</b>												
10/16/12	Tuesday	:43:45 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE			1370	P-2	1 MWASH-	
10/18/12	Thursday	:54:40 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE			1370	P-2	2 MWASH-	
<b>\$1,100.00</b>												<b>2</b>
<b>Line: 4</b>												
10/24/12	Wednesday	:45:19 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE			1370	P-2	2 MWASH-	
10/29/12	Monday	:53:47 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE			1370	P-2	1 MWASH-	
<b>\$1,100.00</b>												<b>2</b>
<b>Line: 5</b>												
10/30/12	Tuesday	:40:16 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE			1370	P-3	1 MWASH-	
10/31/12	Wednesday	:54:24 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE			1370	P-3	2 MWASH-	
<b>\$1,100.00</b>												<b>2</b>
<b>Line: 6</b>												
11/06/12	Tuesday	:49:49 AM	:30	\$550.00		5a Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE			1370	P-2	1 MWASH-	
<b>\$550.00</b>												<b>1</b>
<b>Line: 7</b>												
10/03/12	Wednesday	:12:57 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE			1370	P-2	1 MWASH-	
10/08/12	Monday	:22:18 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE			1370	P-2	2 MWASH-	
10/16/12	Tuesday	:23:00 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE			1370	P-2	3 MWASH-	
10/19/12	Friday	:14:11 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE			1370	P-2	4 MWASH-	
10/25/12	Thursday	:28:02 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE			1370	P-2	5 MWASH-	
10/29/12	Monday	:13:24 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE			1370	P-2	6 MWASH-	
10/30/12	Tuesday	:07:49 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE			1370	P-2	9 MWASH-	
10/31/12	Wednesday	:23:50 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE			1370	P-2	7 MWASH-	
11/02/12	Friday	:27:44 AM	:30	\$650.00		6a Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE			1370	P-2	8 MWASH-	
<b>\$5,850.00</b>												<b>9</b>
<b>Line: 8</b>												
10/02/12	Tuesday	:38:28 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati (6:30:00 AM-7:00:00 ADSCC IE			1370	P-2	1 MWASH-	

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-11/06/12

 NEWPORT

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE	
<b>Advertiser: Democratic Senate Campaign Committee</b>													
<b>Agency: Great American Media</b>													
<b>Station: WKRC-TV</b>													
<b>Order: 41237</b>													
<b>Line: 8</b>													
10/08/12	Monday	:42:47 AM	:30	\$650.00	DSOH-T	6a Good Morn Cincinnati (6:30:00 AM-7:00:00 ADSCC IE			1370	P-2	2 MWASI		
								<b>\$1,300.00</b>				2	
<b>Line: 9</b>													
10/16/12	Tuesday	:42:29 AM	:30	\$650.00	DSOH-T	6a Good Morn Cincinnati (6:30:00 AM-7:00:00 ADSCC IE			1370	P-2	2 MWASI		
10/17/12	Wednesday	:40:23 AM	:30	\$650.00	DSOH-T	6a Good Morn Cincinnati (6:30:00 AM-7:00:00 ADSCC IE			1370	P-2	1 MWASI		
								<b>\$1,300.00</b>				2	
<b>Line: 10</b>													
10/23/12	Tuesday	:43:05 AM	:30	\$650.00	DSOH-T	6a Good Morn Cincinnati (6:30:00 AM-7:00:00 ADSCC IE			1370	P-2	1 MWASI		
10/25/12	Thursday	:50:53 AM	:30	\$650.00	DSOH-T	6a Good Morn Cincinnati (6:30:00 AM-7:00:00 ADSCC IE			1370	P-2	2 MWASI		
								<b>\$1,300.00</b>				2	
<b>Line: 11</b>													
11/01/12	Thursday	:43:06 AM	:30	\$650.00	DSOH-T	6a Good Morn Cincinnati (6:30:00 AM-7:00:00 ADSCC IE			1370	P-2	2 MWASI		
11/05/12	Monday	:29:14 AM	:30	\$650.00		6a Good Morn Cincinnati (6:30:00 AM-7:00:00 ADSCC IE			1370	P-2	1 MWASI		
								<b>\$1,300.00</b>				2	
<b>Line: 12</b>													
11/06/12	Tuesday	:34:55 AM	:30	\$650.00		6a Good Morn Cincinnati (6:30:00 AM-7:00:00 ADSCC IE			1370	P-2	1 MWASI		
								<b>\$650.00</b>				1	
<b>Line: 13</b>													
10/11/12	Thursday	:28:54 AM	:30	\$450.00	DSOH-T	CBS This Morning	(7:00:00 AM-7:30:00 ADSCC IE			1370	P-2	2 MWASI	
10/15/12	Monday	:25:29 AM	:30	\$450.00	DSOH-T	CBS This Morning	(7:00:00 AM-7:30:00 ADSCC IE			1370	P-2	1 MWASI	
10/16/12	Tuesday	:58:24 AM	:30	\$450.00	DSOH-T	CBS This Morning	(7:00:00 AM-7:30:00 ADSCC IE			1370	P-2	3 MWASI	
10/17/12	Wednesday	:28:56 AM	:30	\$450.00	DSOH-T	CBS This Morning	(7:00:00 AM-7:30:00 ADSCC IE			1370	P-2	4 MWASI	
10/31/12	Wednesday	:59:25 AM	:30	\$450.00	DSOH-T	CBS This Morning	(7:00:00 AM-7:30:00 ADSCC IE			1370	P-2	8 MWASI	
								<b>\$2,250.00</b>				5	
<b>Line: 14</b>													
10/11/12	Thursday	:54:29 AM	:30	\$450.00	DSOH-T	CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE			1370	P-2	1 MWASI	
10/15/12	Monday	:59:25 AM	:30	\$450.00	DSOH-T	CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE			1370	P-2	2 MWASI	
10/16/12	Tuesday	:59:25 AM	:30	\$450.00	DSOH-T	CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE			1370	P-2	3 MWASI	
10/19/12	Friday	:41:33 AM	:30	\$450.00	DSOH-T	CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE			1370	P-2	4 MWASI	
10/23/12	Tuesday	:59:26 AM	:30	\$450.00	DSOH-T	CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE			1370	P-2	6 MWASI	
10/24/12	Wednesday	:55:15 AM	:30	\$450.00	DSOH-T	CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE			1370	P-2	5 MWASI	
11/02/12	Friday	:58:56 AM	:30	\$450.00		CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE			1370	P-2	9 MWASI	
11/05/12	Monday	:36:07 AM	:30	\$450.00		CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE			1370	P-2	7 MWASI	
								<b>\$3,600.00</b>				8	
<b>Line: 15</b>													
10/10/12	Wednesday	:12:28 AM	:30	\$450.00	DSOH-T	CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE			1370	P-2	2 MWASI	
10/15/12	Monday	:17:58 AM	:30	\$450.00	DSOH-T	CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE			1370	P-2	1 MWASI	
								<b>\$900.00</b>				2	
<b>Line: 16</b>													

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descript	Estimate #	Priority	Spot #	AE	
<b>Advertiser: Democratic Senate Campaign Committee</b>													
<b>Agency: Great American Media</b>													
<b>Station: WKRC-TV</b>													
<b>Order: 41237</b>													
<b>Line: 16</b>													
10/18/12	Thursday	:22:02 AM	:30	\$450.00	DSOH-T CBS This Morning		(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	2 MWASH-		
10/22/12	Monday	:15:03 AM	:30	\$450.00	DSOH-T CBS This Morning		(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1 MWASH-		
				<b>\$900.00</b>							<b>2</b>		
<b>Line: 17</b>													
10/24/12	Wednesday	:11:36 AM	:30	\$450.00	DSOH-T CBS This Morning		(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1 MWASH-		
10/29/12	Monday	:21:17 AM	:30	\$450.00	DSOH-T CBS This Morning		(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	2 MWASH-		
				<b>\$900.00</b>							<b>2</b>		
<b>Line: 18</b>													
10/30/12	Tuesday	:21:31 AM	:30	\$450.00	DSOH-T CBS This Morning		(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	2 MWASH-		
11/05/12	Monday	:18:45 AM	:30	\$450.00	CBS This Morning		(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1 MWASH-		
				<b>\$900.00</b>							<b>2</b>		
<b>Line: 19</b>													
11/06/12	Tuesday	:29:26 AM	:30	\$450.00	CBS This Morning		(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1 MWASH-		
				<b>\$450.00</b>							<b>1</b>		
<b>Line: 20</b>													
10/05/12	Friday	:53:01 AM	:30	\$450.00	DSOH-T CBS This Morning		(8:30:00 AM-9:00:00 ADSCC IE		1370	P-2	1 MWASH-		
10/08/12	Monday	:38:25 AM	:30	\$450.00	DSOH-T CBS This Morning		(8:30:00 AM-9:00:00 ADSCC IE		1370	P-2	2 MWASH-		
				<b>\$900.00</b>							<b>2</b>		
<b>Line: 21</b>													
10/20/12	Saturday	:27:27 AM	:30	\$500.00	DSOH-T 6a-8a Local 12 News S	(7:30:00 AM-8:00:00 ADSCC IE			1370	P-2	1 MWASH-		
10/27/12	Saturday	:31:19 AM	:30	\$500.00	DSOH-T 6a-8a Local 12 News S	(7:30:00 AM-8:00:00 ADSCC IE			1370	P-2	2 MWASH-		
				<b>\$1,000.00</b>							<b>2</b>		
<b>Line: 22</b>													
10/21/12	Sunday	:58:35 AM	:30	\$2,500.00	DSOH-T CBS Sun Morning		(10:00:00 AM-10:30:00 DSCH IE		1370	P-1	1 MWASH-		
10/28/12	Sunday	:44:49 AM	:30	\$2,500.00	DSOH-T CBS Sun Morning		(10:00:00 AM-10:30:00 DSCH IE		1370	P-1	2 MWASH-		
11/04/12	Sunday	:11:04 AM	:30	\$2,500.00	CBS Sun Morning		(10:00:00 AM-10:30:00 DSCH IE		1370	P-1	3 MWASH-		
				<b>\$7,500.00</b>							<b>3</b>		
<b>Line: 23</b>													
10/02/12	Tuesday	:12:38 AM	:30	\$350.00	DSOH-T M-F 9a-10a		9:00 AM-10:00 AM	DSCC IE		1370	P-2	1 MWASH-	
10/05/12	Friday	:39:01 AM	:30	\$350.00	DSOH-T M-F 9a-10a		9:00 AM-10:00 AM	DSCC IE		1370	P-2	2 MWASH-	
				<b>\$700.00</b>							<b>2</b>		
<b>Line: 24</b>													
10/12/12	Friday	:30:20 AM	:30	\$350.00	DSOH-T M-F 9a-10a		9:00 AM-10:00 AM	DSCC IE		1370	P-2	2 MWASH-	
				<b>\$350.00</b>							<b>1</b>		
<b>Line: 25</b>													
10/16/12	Tuesday	:55:04 AM	:30	\$350.00	DSOH-T M-F 9a-10a		9:00 AM-10:00 AM	DSCC IE		1370	P-2	2 MWASH-	
10/18/12	Thursday	:38:40 AM	:30	\$350.00	DSOH-T M-F 9a-10a		9:00 AM-10:00 AM	DSCC IE		1370	P-2	1 MWASH-	
				<b>\$700.00</b>							<b>2</b>		

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
<b>Advertiser: Democratic Senate Campaign Committee</b>												
<b>Agency: Great American Media</b>												
<b>Station: WKRC-TV</b>												
<b>Order: 41237</b>												
<b>Line: 26</b>												
10/23/12	Tuesday	:13:17 AM	:30	\$350.00	DSOH-T M-F	9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
10/29/12	Monday	:30:09 AM	:30	\$350.00	DSOH-T M-F	9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH-
<b>\$700.00</b>												<b>2</b>
<b>Line: 27</b>												
11/01/12	Thursday	:58:56 AM	:30	\$350.00	DSOH-T M-F	9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
11/05/12	Monday	:07:50 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH-
<b>\$700.00</b>												<b>2</b>
<b>Line: 28</b>												
11/06/12	Tuesday	:42:10 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
<b>\$350.00</b>												<b>1</b>
<b>Line: 29</b>												
10/02/12	Tuesday	:46:41 AM	:30	\$350.00	DSOH-T M-F	10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	2	MWASH-
10/03/12	Wednesday	:21:54 AM	:30	\$350.00	DSOH-T M-F	10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	1	MWASH-
10/11/12	Thursday	:29:03 AM	:30	\$350.00	DSOH-T M-F	10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	4	MWASH-
10/15/12	Monday	:47:23 AM	:30	\$350.00	DSOH-T M-F	10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	3	MWASH-
10/24/12	Wednesday	:50:33 AM	:30	\$350.00	DSOH-T M-F	10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	6	MWASH-
10/26/12	Friday	:34:28 AM	:30	\$350.00	DSOH-T M-F	10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	5	MWASH-
10/30/12	Tuesday	:55:29 AM	:30	\$350.00	DSOH-T M-F	10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	8	MWASH-
11/02/12	Friday	:32:50 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	7	MWASH-
<b>\$2,800.00</b>												<b>8</b>
<b>Line: 30</b>												
10/03/12	Wednesday	:19:36 PM	:30	\$950.00	DSOH-T Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	2	MWASH-	
10/08/12	Monday	:08:46 PM	:30	\$950.00	DSOH-T Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	1	MWASH-	
10/09/12	Tuesday	:27:55 PM	:30	\$950.00	DSOH-T Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	3	MWASH-	
10/12/12	Friday	:24:34 PM	:30	\$950.00	DSOH-T Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	4	MWASH-	
10/17/12	Wednesday	:21:20 PM	:30	\$950.00	DSOH-T Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	5	MWASH-	
10/30/12	Tuesday	:20:36 PM	:30	\$950.00	DSOH-T Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	8	MWASH-	
11/05/12	Monday	:08:52 PM	:30	\$950.00		Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	7	MWASH-
<b>\$6,650.00</b>												<b>7</b>
<b>Line: 31</b>												
10/05/12	Friday	:58:18 PM	:30	\$550.00	DSOH-T Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	1	MWASH-	
10/08/12	Monday	:29:27 PM	:30	\$550.00	DSOH-T Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	2	MWASH-	
10/09/12	Tuesday	:29:12 PM	:30	\$550.00	DSOH-T Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	3	MWASH-	
10/10/12	Wednesday	:58:01 PM	:30	\$550.00	DSOH-T Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	4	MWASH-	
10/30/12	Tuesday	:28:42 PM	:30	\$550.00	DSOH-T Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	7	MWASH-	
11/01/12	Thursday	:58:41 PM	:30	\$550.00	DSOH-T Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	8	MWASH-	
<b>\$3,300.00</b>												<b>6</b>
<b>Line: 32</b>												
10/03/12	Wednesday	:59:12 PM	:30	\$550.00	DSOH-T Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	2	MWASH-	

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
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Advertiser: Democratic Senate Campaign Committee

Agency: Great American Media

Station: WKRC-TV

Order: 41237

Line: 32

10/04/12	Thursday	:29:22 PM	:30	\$550.00	DSOH-T Bold & the Beautiful		1:30 PM-2:00 PM	DSCC IE	1370	P-3	1 MWASI
11/01/12	Thursday	:59:11 PM	:30	\$550.00	DSOH-T Bold & the Beautiful		1:30 PM-2:00 PM	DSCC IE	1370	P-3	4 MWASI
11/05/12	Monday	:28:41 PM	:30	\$550.00	Bold & the Beautiful		1:30 PM-2:00 PM	DSCC IE	1370	P-3	3 MWASI

**\$2,200.00**

**4**

Line: 33

10/09/12	Tuesday	:59:12 PM	:30	\$500.00	DSOH-T The Talk		2:00 PM-3:00 PM	DSCC IE	1370	P-3	1 MWASI
10/11/12	Thursday	:27:31 PM	:30	\$500.00	DSOH-T The Talk		2:00 PM-3:00 PM	DSCC IE	1370	P-3	2 MWASI
10/18/12	Thursday	:27:05 PM	:30	\$500.00	DSOH-T The Talk		2:00 PM-3:00 PM	DSCC IE	1370	P-3	4 MWASI
10/19/12	Friday	:27:37 PM	:30	\$500.00	DSOH-T The Talk		2:00 PM-3:00 PM	DSCC IE	1370	P-3	3 MWASI
10/23/12	Tuesday	:28:51 PM	:30	\$500.00	DSOH-T The Talk		2:00 PM-3:00 PM	DSCC IE	1370	P-3	6 MWASI
10/29/12	Monday	:59:12 PM	:30	\$500.00	DSOH-T The Talk		2:00 PM-3:00 PM	DSCC IE	1370	P-3	5 MWASI
10/31/12	Wednesday	:30:19 PM	:30	\$500.00	DSOH-T The Talk		2:00 PM-3:00 PM	DSCC IE	1370	P-3	7 MWASI
11/05/12	Monday	:28:41 PM	:30	\$500.00	The Talk		2:00 PM-3:00 PM	DSCC IE	1370	P-3	8 MWASI

**\$4,000.00**

**8**

Line: 34

10/08/12	Monday	:58:38 PM	:30	\$500.00	DSOH-T Let's Make a Deal		3:00 PM-4:00 PM	DSCC IE	1370	P-3	1 MWASI
10/11/12	Thursday	:24:10 PM	:30	\$500.00	DSOH-T Let's Make a Deal		3:00 PM-4:00 PM	DSCC IE	1370	P-3	2 MWASI
10/18/12	Thursday	:27:34 PM	:30	\$500.00	DSOH-T Let's Make a Deal		3:00 PM-4:00 PM	DSCC IE	1370	P-3	3 MWASI
10/30/12	Tuesday	:25:59 PM	:30	\$500.00	DSOH-T Let's Make a Deal		3:00 PM-4:00 PM	DSCC IE	1370	P-3	8 MWASI
11/02/12	Friday	:28:36 PM	:30	\$500.00	Let's Make a Deal		3:00 PM-4:00 PM	DSCC IE	1370	P-3	9 MWASI
11/05/12	Monday	:58:42 PM	:30	\$500.00	Let's Make a Deal		3:00 PM-4:00 PM	DSCC IE	1370	P-3	7 MWASI

**\$3,000.00**

**6**

Line: 35

10/02/12	Tuesday	:14:10 PM	:30	\$850.00	DSOH-T 4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PDSCC IE			1370	P-2	2 MWASI
10/08/12	Monday	:23:29 PM	:30	\$850.00	DSOH-T 4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PDSCC IE			1370	P-2	1 MWASI
10/30/12	Tuesday	:22:24 PM	:30	\$850.00	DSOH-T 4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PDSCC IE			1370	P-2	8 MWASI
10/31/12	Wednesday	:28:39 PM	:30	\$850.00	DSOH-T 4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PDSCC IE			1370	P-2	7 MWASI

**\$3,400.00**

**4**

Line: 36

10/02/12	Tuesday	:36:48 PM	:30	\$850.00	DSOH-T 4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PDSCC IE			1370	P-2	2 MWASI
10/05/12	Friday	:53:54 PM	:30	\$850.00	DSOH-T 4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PDSCC IE			1370	P-2	1 MWASI
10/29/12	Monday	:38:57 PM	:30	\$850.00	DSOH-T 4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PDSCC IE			1370	P-2	10 MWASI

**\$2,550.00**

**3**

Line: 37

10/02/12	Tuesday	:22:37 PM	:30	\$1,000.00	DSOH-T 5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PDSCC IE			1370	P-2	1 MWASI
10/08/12	Monday	:23:23 PM	:30	\$1,000.00	DSOH-T 5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PDSCC IE			1370	P-2	2 MWASI

**\$2,000.00**

**2**

Line: 38

10/04/12	Thursday	:52:59 PM	:30	\$1,100.00	DSOH-T 5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PDSCC IE			1370	P-2	2 MWASI
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[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
<b>Advertiser: Democratic Senate Campaign Committee</b>												
<b>Agency: Great American Media</b>												
<b>Station: WKRC-TV</b>												
<b>Order: 41237</b>												
<b>Line: 38</b>												
10/08/12	Monday	:40:40 PM	:30	\$1,100.00	DSOH-T	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PDSCC IE	1370	P-2	1 MWASH-	2
<b>\$2,200.00</b>												
<b>Line: 39</b>												
10/02/12	Tuesday	:12:42 PM	:30	\$1,200.00	DSOH-T	6p Local 12 News at Six	(6:00 PM-6:30 PM)	DSCC IE	1370	P-2	1 MWASH-	
10/03/12	Wednesday	:27:21 PM	:30	\$1,200.00	DSOH-T	6p Local 12 News at Six	(6:00 PM-6:30 PM)	DSCC IE	1370	P-2	2 MWASH-	
<b>\$2,400.00</b>												
<b>Line: 42</b>												
10/02/12	Tuesday	:26:23 PM	:30	\$900.00	DSOH-T	M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	2 MWASH-	
10/03/12	Wednesday	:19:42 PM	:30	\$900.00	DSOH-T	M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	1 MWASH-	
10/11/12	Thursday	:25:35 PM	:30	\$900.00	DSOH-T	M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	3 MWASH-	
10/19/12	Friday	:28:12 PM	:30	\$900.00	DSOH-T	M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	5 MWASH-	
10/29/12	Monday	:21:18 PM	:30	\$900.00	DSOH-T	M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	7 MWASH-	
10/29/12	Monday	:28:28 PM	:30	\$900.00	DSOH-T	M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	11 MWASH-	
10/30/12	Tuesday	:20:42 PM	:30	\$900.00	DSOH-T	M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	9 MWASH-	
<b>\$6,300.00</b>												
<b>Line: 43</b>												
10/02/12	Tuesday	:54:26 PM	:30	\$1,100.00	DSOH-T	M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	2 MWASH-	
10/08/12	Monday	:40:54 PM	:30	\$1,100.00	DSOH-T	M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	1 MWASH-	
10/10/12	Wednesday	:54:30 PM	:30	\$1,100.00	DSOH-T	M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	4 MWASH-	
10/18/12	Thursday	:54:42 PM	:30	\$1,100.00	DSOH-T	M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	5 MWASH-	
10/25/12	Thursday	:40:36 PM	:30	\$1,100.00	DSOH-T	M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	8 MWASH-	
10/26/12	Friday	:55:07 PM	:30	\$1,100.00	DSOH-T	M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	7 MWASH-	
10/31/12	Wednesday	:40:01 PM	:30	\$1,100.00	DSOH-T	M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	9 MWASH-	
11/02/12	Friday	:42:37 PM	:30	\$1,100.00		M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	10 MWASH-	
<b>\$8,800.00</b>												
<b>Line: 44</b>												
10/02/12	Tuesday	:11:59 PM	:30	\$2,400.00	DSOH-T	11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	2 MWASH-	
10/03/12	Wednesday	:31:14 PM	:30	\$2,400.00	DSOH-T	11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	1 MWASH-	
10/12/12	Friday	:24:24 PM	:30	\$2,400.00	DSOH-T	11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	3 MWASH-	
10/19/12	Friday	:30:26 PM	:30	\$2,400.00	DSOH-T	11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	5 MWASH-	
10/22/12	Monday	:13:22 PM	:30	\$2,400.00	DSOH-T	11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	4 MWASH-	
10/23/12	Tuesday	:26:51 PM	:30	\$2,400.00	DSOH-T	11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	7 MWASH-	
10/29/12	Monday	:33:29 PM	:30	\$2,400.00	DSOH-T	11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	6 MWASH-	
10/31/12	Wednesday	:30:22 PM	:30	\$2,400.00	DSOH-T	11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	9 MWASH-	
11/01/12	Thursday	:11:23 PM	:30	\$2,400.00	DSOH-T	11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	8 MWASH-	
<b>\$21,600.00</b>												
<b>Line: 45</b>												
10/08/12	Monday	:00:53 XM	:30	\$650.00	DSOH-T	Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	1 MWASH-	
10/11/12	Thursday	:13:47 XM	:30	\$650.00	DSOH-T	Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	2 MWASH-	
10/16/12	Tuesday	:14:10 XM	:30	\$650.00	DSOH-T	Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	3 MWASH-	

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
<b>Advertiser: Democratic Senate Campaign Committee</b>												
<b>Agency: Great American Media</b>												
<b>Station: WKRC-TV</b>												
<b>Order: 41237</b>												
<b>Line: 45</b>												
10/17/12	Wednesday	:48:54 PM	:30	\$650.00	DSOH-T	Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	4 MWASI-	
10/23/12	Tuesday	:48:33 PM	:30	\$650.00	DSOH-T	Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	6 MWASI-	
10/26/12	Friday	:59:05 PM	:30	\$650.00	DSOH-T	Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	5 MWASI-	
11/01/12	Thursday	:24:00 XM	:30	\$650.00	DSOH-T	Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	8 MWASI-	
11/05/12	Monday	:11:30 XM	:30	\$650.00		Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	7 MWASI-	
<b>\$5,200.00</b>												<b>8</b>
<b>Line: 46</b>												
10/02/12	Tuesday	:34:07 XM	:30	\$225.00	DSOH-T	Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	1 MWASI-	
10/03/12	Wednesday	:25:41 XM	:30	\$225.00	DSOH-T	Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	2 MWASI-	
10/12/12	Friday	:34:10 XM	:30	\$225.00	DSOH-T	Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	4 MWASI-	
10/15/12	Monday	:25:35 XM	:30	\$225.00	DSOH-T	Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	3 MWASI-	
10/16/12	Tuesday	:03:53 XM	:30	\$225.00	DSOH-T	Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	6 MWASI-	
10/18/12	Thursday	:43:19 XM	:30	\$225.00	DSOH-T	Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	5 MWASI-	
10/23/12	Tuesday	:07:39 XM	:30	\$225.00	DSOH-T	Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	7 MWASI-	
10/29/12	Monday	:28:45 XM	:30	\$225.00	DSOH-T	Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	8 MWASI-	
11/01/12	Thursday	:11:45 XM	:30	\$225.00	DSOH-T	Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	10 MWASI-	
11/02/12	Friday	:12:15 XM	:30	\$225.00		Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	9 MWASI-	
<b>\$2,250.00</b>												<b>10</b>
<b>Line: 47</b>												
10/06/12	Saturday	:23:37 XM	:30	\$450.00	DSOH-T	Sat 1205a-105a	12:05 AM-1:05 AM	DSCC IE	1370	P-2	1 MWASI-	
10/13/12	Saturday	:21:21 XM	:30	\$450.00	DSOH-T	Sat 1205a-105a	12:05 AM-1:05 AM	DSCC IE	1370	P-2	2 MWASI-	
<b>\$900.00</b>												<b>2</b>
<b>Line: 48</b>												
10/13/12	Saturday	:58:29 XM	:30	\$175.00	DSOH-T	Sat 1205a-105a	1:05 AM-2:05 AM	DSCC IE	1370	P-3	1 MWASI-	
10/20/12	Saturday	:26:12 XM	:30	\$175.00	DSOH-T	Sat 1205a-105a	1:05 AM-2:05 AM	DSCC IE	1370	P-3	2 MWASI-	
10/27/12	Saturday	:00:10 XM	:30	\$175.00	DSOH-T	Sat 1205a-105a	1:05 AM-2:05 AM	DSCC IE	1370	P-3	3 MWASI-	
11/03/12	Saturday	:43:56 XM	:30	\$175.00		Sat 1205a-105a	1:05 AM-2:05 AM	DSCC IE	1370	P-3	4 MWASI-	
<b>\$700.00</b>												<b>4</b>
<b>Line: 49</b>												
10/07/12	Sunday	:16:14 XM	:30	\$200.00	DSOH-T	Sun 105a-205a	1:05 AM-2:05 AM	DSCC IE	1370	P-3	1 MWASI-	
10/14/12	Sunday	:02:09 XM	:30	\$200.00	DSOH-T	Sun 105a-205a	1:05 AM-2:05 AM	DSCC IE	1370	P-3	2 MWASI-	
<b>\$400.00</b>												<b>2</b>
<b>Line: 50</b>												
10/09/12	Tuesday	:31:08 PM	:30	\$6,500.00	DSOH-T	Tue Reg 1	8:00 PM-9:00 PM	DSCC IE	1370	P-2	1 MWASI-	
10/23/12	Tuesday	:35:11 PM	:30	\$6,500.00	DSOH-T	Tue Reg 1	8:00 PM-9:00 PM	DSCC IE	1370	P-2	2 MWASI-	
<b>\$13,000.00</b>												<b>2</b>
<b>Line: 51</b>												
10/02/12	Tuesday	:33:52 PM	:30	\$4,800.00	DSOH-T	Tue Reg 2	9:00 PM-10:00 PM	DSCC IE	1370	P-3	1 MWASI-	
<b>\$4,800.00</b>												<b>1</b>

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descript	Estimate #	Priority	Spot #	AE
<b>Advertiser: Democratic Senate Campaign Committee</b>												
<b>Agency: Great American Media</b>												
<b>Station: WKRC-TV</b>												
<b>Order: 41237</b>												
<b>Line: 54</b>												
10/25/12	Thursday	:18:00 PM	:30	\$6,500.00	DSOH-T	Thu Reg 1	8:00 PM-9:00 PM	DSCC IE	1370	P-2	1 MWASH-	
11/01/12	Thursday	:45:13 PM	:30	\$6,500.00	DSOH-T	Thu Reg 1	8:00 PM-9:00 PM	DSCC IE	1370	P-2	2 MWASH-	
												2
<b>Line: 56</b>												
10/05/12	Friday	:46:19 PM	:30	\$4,000.00	DSOH-T	Fri Reg 2	9:00 PM-10:00 PM	DSCC IE	1370	P-2	1 MWASH-	
10/26/12	Friday	:46:32 PM	:30	\$4,000.00	DSOH-T	Fri Reg 2	9:00 PM-10:00 PM	DSCC IE	1370	P-2	2 MWASH-	
												2
<b>Line: 59</b>												
10/06/12	Saturday	:21:17 PM	:30	\$1,000.00	DSOH-T	SEC Football	12:00 PM-7:00 PM	DSCC IE	1370	P-3	1 MWASH-	
												1
<b>Line: 60</b>												
10/13/12	Saturday	:21:54 PM	:30	\$1,000.00	DSOH-T	SEC Football	12:00 PM-7:00 PM	DSCC IE	1370	P-3	1 MWASH-	
												1
<b>Line: 61</b>												
10/20/12	Saturday	:02:51 XM	:30	\$750.00	DSOH-T	Sat Late Fringe Rotator	11:35 PM-12:05 XM	DSCC IE	1370	P-2	1 MWASH-	
10/27/12	Saturday	:43:04 PM	:30	\$750.00	DSOH-T	Sat Late Fringe Rotator	11:35 PM-12:05 XM	DSCC IE	1370	P-2	2 MWASH-	
11/03/12	Saturday	:55:01 PM	:30	\$750.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	DSCC IE	1370	P-2	3 MWASH-	
												3
<b>Line: 62</b>												
10/07/12	Sunday	:25:12 XM	:30	\$750.00	DSOH-T	Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	1 MWASH-	
10/14/12	Sunday	:58:31 PM	:30	\$750.00	DSOH-T	Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	2 MWASH-	
10/21/12	Sunday	:41:02 XM	:30	\$750.00	DSOH-T	Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	3 MWASH-	
10/28/12	Sunday	:03:42 XM	:30	\$750.00	DSOH-T	Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	4 MWASH-	
11/04/12	Sunday	:48:54 PM	:30	\$750.00		Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	5 MWASH-	
												5
<b>Line: 63</b>												
10/21/12	Sunday	:59:26 AM	:30	\$1,500.00	DSOH-T	NFL Today	12:00 PM-1:00 PM	DSCC IE	1370	P-3	1 MWASH-	
10/28/12	Sunday	:59:27 AM	:30	\$1,500.00	DSOH-T	NFL Today	12:00 PM-1:00 PM	DSCC IE	1370	P-3	2 MWASH-	
11/04/12	Sunday	:56:56 PM	:30	\$1,500.00		NFL Today	12:00 PM-1:00 PM	DSCC IE	1370	P-3	3 MWASH-	
												3
<b>Line: 64</b>												
10/28/12	Sunday	:21:15 PM	:30	\$7,500.00	DSOH-T	NFL Regular Season	(1:00:00 PM-4:00:00 PDSCC IE		1370	P-3	1 MWASH-	
												1
<b>Line: 65</b>												
10/07/12	Sunday	:21:36 PM	:30	\$12,000.00	DSOH-T	Bengals vs Miami	(1:00:00 PM-4:00:00 PDSCC IE		1370	P-3	1 MWASH-	
												1
<b>Line: 66</b>												
10/14/12	Sunday	:58:56 PM	:30	\$15,000.00	DSOH-T	Bengals vs Cleveland	(1:00:00 PM-4:00:00 PDSCC IE		1370	P-3	1 MWASH-	

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE	
<b>Advertiser: Democratic Senate Campaign Committee</b>													
<b>Agency: Great American Media</b>													
<b>Station: WKRC-TV</b>													
<b>Order: 41237</b>													
<b>Line: 66</b>													
\$15,000.00													
<b>Line: 67</b>													
11/04/12	Sunday	:58:26 PM	:30	\$30,000.00		Bengals vs Denver	(1:00:00 PM-4:00:00 PDSCC IE		1370	P-2	1 MWASF		
				\$30,000.00							1		
<b>Line: 69</b>													
10/06/12	Saturday	:28:59 PM	:30	\$550.00	DSOH-T M-Su	5a-2a	(12:00:00 PM-7:00:00 DSCC IE		1370	P-4	1 MWASF		
10/13/12	Saturday	:58:23 PM	:30	\$550.00	DSOH-T M-Su	5a-2a	(12:00:00 PM-7:00:00 DSCC IE		1370	P-4	2 MWASF		
10/20/12	Saturday	:36:49 PM	:30	\$550.00	DSOH-T M-Su	5a-2a	(12:00:00 PM-7:00:00 DSCC IE		1370	P-4	3 MWASF		
10/27/12	Saturday	:14:14 PM	:30	\$550.00	DSOH-T M-Su	5a-2a	(12:00:00 PM-7:00:00 DSCC IE		1370	P-4	4 MWASF		
				\$2,200.00							4		
<b>Line: 70</b>													
11/03/12	Saturday	:07:52 AM	:30	\$550.00		EM Sat Rotator	(6:00:00 AM-10:00:00 DSCC IE		1370	P-4	1 MWASF		
				\$550.00							1		
<b>Line: 71</b>													
10/03/12	Wednesday	:14:34 AM	:30	\$850.00	DSOH-T 5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-2	1 MWASF		
10/08/12	Monday	:13:47 AM	:30	\$850.00	DSOH-T 5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-2	2 MWASF		
10/16/12	Tuesday	:13:12 AM	:30	\$850.00	DSOH-T 5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-2	3 MWASF		
10/25/12	Thursday	:13:31 AM	:30	\$850.00	DSOH-T 5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-2	4 MWASF		
11/02/12	Friday	:21:41 AM	:30	\$850.00		5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-2	5 MWASF		
				\$4,250.00							5		
<b>Line: 72</b>													
10/07/12	Sunday	:47:09 PM	:30	\$10,000.00	DSOH-T AFC Regular Season		(4:00:00 PM-7:00:00 PDSCC IE		1370	P-2	1 MWASF		
				\$10,000.00							1		
<b>Line: 73</b>													
10/23/12	Tuesday	:35:12 PM	:30	\$5,000.00	DSOH-T Tue Reg 3		10p-11p	DSCC IE		1370	P-2	1 MWASF	
				\$5,000.00							1		
<b>Line: 74</b>													
10/18/12	Thursday	:13:02 AM	:30	\$500.00	DSOH-T 5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-2	1 MWASF		
				\$500.00							1		
<b>Line: 75</b>													
10/27/12	Saturday	:47:23 PM	:30	\$500.00	DSOH-T Big East Football		12p-330p	DSCC IE		1370	P-4	1 MWASF	
				\$500.00							1		
<b>Line: 76</b>													
10/25/12	Thursday	:46:17 PM	:30	\$6,500.00	DSOH-T Thu Reg 3		10p-11p	DSCC IE		1370	P-2	1 MWASF	
				\$6,500.00							1		
<b>Line: 77</b>													
10/27/12	Saturday	:42:32 AM	:30	\$500.00	DSOH-T 6a-8a Local 12 News S	6a-8a		DSCC IE		1370	P-2	1 MWASF	
				\$500.00							1		

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
<b>Advertiser: Democratic Senate Campaign Committee</b>												
<b>Agency: Great American Media</b>												
<b>Station: WKRC-TV</b>												
<b>Order: 41237</b>												
<b>Line: 78</b>												
11/03/12	Saturday	:42:05 AM	:30	\$450.00		6a-8a Local 12 News S:(6:00:00 AM-7:00:00 ADSCC IE		1370	P-2	1 MWASH-		1
						\$450.00						
<b>Line: 79</b>												
11/05/12	Monday		:30	\$1,350.00		6a Good Morn Cincinna 6a-7a	DSCC IE	1370	P-1	1 MWASH-		1
						\$1,350.00						
						\$270,250.00						216
						\$270,250.00						216
						\$270,250.00						216
						\$270,250.00						216
						\$270,250.00						216
						\$270,250.00						

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